Come as you are.
Leave even greater.
You belong here.

At the Carlson School, we welcome your individuality.

We say “come as you are,” because we value your presence and believe your unique perspective makes our community richer and stronger. We want you to transform the Carlson School as much as it transforms you.

But the Carlson School offers much more than a welcoming and inclusive environment. As a globally ranked business school, we also challenge you to grow. You’ll learn from exceptional faculty and build skills to succeed in any field. And you will leave as an even greater version of yourself.

Discover how our innovative curriculum, signature experiences, and vibrant student life can prepare you for a rewarding future—no matter how you envision it.
Why study business?

Business unlocks a world of possibilities.

It connects people, goods, and services. It drives innovation. It can address inequality—and create prosperity.

But most importantly: A business education prepares you for anything you choose to pursue.

By studying business at the Carlson School, you’ll learn to cut through ambiguity and solve complex problems, lead with purpose, and build the skills you need to succeed.

I decided to go into business because it gives you the skillset to do almost anything. No matter if your interest is in the arts, or if it’s in technology, by studying business you have the right toolkit to be able to enter any industry.

Maitri Ajmera
‘24 BSB, Finance and Management Information Systems

Why choose the Carlson School?

97.4% employment for the class of 2022*

$66,498 undergraduate average starting salary

#10 top public schools

#7 best undergraduate public business school

Why study business?

Make business work for you.

At the Carlson School, there’s no such thing as a “typical” business student.

We know that you come with a unique combination of talents, experiences, and aspirations. Our role is to help you develop your strengths and achieve your goals.

As an undergraduate student at the Carlson School, you’ll get a world-class education in a welcoming environment that supports your personal growth. You’ll value teamwork, diversity, equity, and inclusiveness. You’ll bring a sense of purpose to your work and life. And you’ll discover what a business degree can do for you.

Maitri Ajmera
‘24 BSB, Finance and Management Information Systems

*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.
The future you envision starts here.

Whatever your dreams and goals, a Bachelor of Science in Business degree from the Carlson School can help you achieve them.

Our innovative curriculum is designed to develop your leadership and problem-solving skills—and prepare you for whatever path you choose.

Not sure what you want to do yet? That’s OK; neither are 77% of our first-year students. We’ll work with you to help you discover your path.

Asha Sharma, ’11 BSB, is a born problem-solver and as chief operations officer at Instacart, she sees plenty of challenges every day. But Sharma believes there is always a solution.

“I have a fundamental belief that technology can solve some of society’s most difficult challenges and create economic opportunity in the process,” she said. Asha credits the Carlson School with helping prepare her for success by teaching her to seek creative solutions and giving her a broad range of learning experiences far beyond the classroom.

“For more information on majors and minors, visit z.umn.edu/businessdegrees

DESIGN YOUR LIFE
Unique to the Carlson School, this program gives you the tools to design your college experience in alignment with your values and interests. It will help you create a roadmap for building the life and career you envision.

“I love getting to solve tough customer problems”

Asha Sharma, ’11 BSB, is a born problem-solver and as chief operations officer at Instacart, she sees plenty of challenges every day. But Sharma believes there is always a solution.

“There are so many opportunities to impact big issues”

Trevor Nelson, ’18 BSB, knew from an early age that he wanted to make a difference. But it wasn’t until his internship at a nonprofit in high school that “the lightbulb went off, like ‘Oh, business can be applied … to things that help the community,’” Trevor said.

As the sourcing and demand planning business analyst for Second Harvest Heartland, Trevor loves that his degree from the Carlson School has allowed him to do meaningful work that he knows is making a positive difference every day.

For more information on majors and minors, visit z.umn.edu/businessdegrees

FOR MORE INFORMATION ON MAJORS AND MINORS, VISIT Z.UMN.EDU/BUSINESSDEGREES

10 Majors
- Accounting
- Entrepreneurial Management
- Finance
- Finance & Risk Management
- Human Resources and Industrial Relations
- International Business
- Management Information Systems – MIS
- Marketing
- Public & Nonprofit Management
- Supply Chain and Operations Management

14 Minors
- Accounting
- Business Analytics
- Business of Healthcare
- Business Law
- Entrepreneurial Management
- Finance
- Finance & Risk Management
- Human Resources and Industrial Relations
- International Business
- Management Information Systems – MIS
- Managing People and Organizations
- Marketing
- Strategic Management
- Supply Chain and Operations Management

Read Asha’s story to see what advice she’d give to those who want to pursue a similar path z.umn.edu/AshaSharma.

Learn more about Trevor’s journey and why he encourages business students to consider a wider range of careers at z.umn.edu/TrevorNelson.
Grow through signature experiences.

Our curriculum provides the strong fundamentals you will need to succeed along with bold and innovative new courses. Our curriculum is based on three pillars—Foundations & Impact, Data & Decisions, and People & Planet—each with its own signature experience.

**SIGNATURE EXPERIENCE: IMPACT CORE**
The Impact Core gives you a foundation in each business area, so you can choose a major with confidence and communicate with future colleagues across functions. In a small-group setting, you will learn business basics like accounting and marketing—in addition to more advanced concepts like diversity, equity, and inclusion (DEI), sustainability, and social responsibility.

**SIGNATURE EXPERIENCE: IMPACT LAB**
During the Impact Lab, you and a group of second-year classmates will work hands-on with a business, nonprofit, or social enterprise. You’ll gain the satisfaction of helping the organization address a real issue, while learning how to use creativity and analysis to solve problems.

**SIGNATURE EXPERIENCE: INTERNATIONAL EXPERIENCE**
You need an international mindset to thrive in today’s business world. That’s why all Carlson School undergraduates complete a portion of their studies abroad. The International Experience is flexible—lasting anywhere from two weeks to an entire semester—and the University’s Learning Abroad center offers scholarships and financial aid packages to help offset the cost.

The biggest lesson I learned from studying business is that there is not always a right answer, which leads to ambiguity. I learned that, to be in business, you have to be OK with ambiguity. Sometimes, there is going to be a business problem that isn’t so black and white, so your solutions must get creative.

**Samantha Garza**
‘22 BSB, Finance and Supply Chain Management

You can complete your International Experience in your choice of more than 30 countries around the world. (And even more options may be available through the University of Minnesota Learning Abroad Center.)

Argentina
Australia
Austria
Belgium
Brazil
Chile
China
Costa Rica
cuba
Denmark
Ecuador
Finland
France
Germany
Hong Kong
India
Ireland
Italy
Japan
Kenya
Netherlands
New Zealand
Norway
Poland
Senegal
Singapore
South Korea
Spain
Sweden
Switzerland
Taiwan
Thailand
United Kingdom

Broaden your experience.
Meet your classmates*

3,173
TOTAL ENROLLEES

1,010
FIRST-YEAR AND TRANSFER STUDENTS

46.7%
STUDENTS IDENTIFYING AS WOMEN

27.3%
STUDENTS OF COLOR

*Statistics for academic year 2022-23

Find your community.

Whether you enjoy attending Gophers games or other on-campus events such as theatrical productions and concerts, there are plenty of ways to participate at the University of Minnesota. But as a Carlson School student you’ll also be part of a smaller community that welcomes you and supports you.

First-year students will receive a Carlson Crew Leader who will welcome them, share collegiate experiences, provide guidance and resources, and offer opportunities to connect.

FIRST GENERATION AT THE U OF M
If neither of your parents has completed a four-year college or university degree, you’re a first-generation student! This university-wide group offers first-gen students social, academic, and financial aid support.

BUSINESS ASSOCIATION OF MULTICULTURAL STUDENTS (BAM)
This organization provides students with a diverse perspective of today’s global business environment and helps them in their pursuit of professional excellence and community leadership.

WOMEN’S BUSINESS NETWORK
This Living & Learning Community is open to students who identify as women and who want to build a network, connect with peers, and gain valuable opportunities for personal and professional development.

STUDENT AMBASSADORS
The Student Ambassadors are current undergraduate students who assist with special events, campus tours, and more. Curious about academics or what life is like on campus? Contact them at ambassador@umn.edu.

From your very first day, you’ll have access to programming, activities, and more than 800 university-wide student groups that will help you navigate the transition to college, meet new friends, and build confidence.

Expand your community.

The Carlson School offers the welcoming community you might expect from a small college. But it’s within walking distance of a vibrant metropolitan area—with connections that extend far beyond national borders.

From your very first day, you’ll have access to programming, activities, and more than 800 university-wide student groups that will help you navigate the transition to college, meet new friends, and build confidence.

A club for everyone

By joining one (or lots) of our student organizations, you’ll connect with classmates, work as part of a team, find your voice as a leader, and have fun. See the full list at z.umn.edu/CarlsonOrgs.

CARLSON CREW
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The Student Ambassadors are current undergraduate students who assist with special events, campus tours, and more. Curious about academics or what life is like on campus? Contact them at ambassador@umn.edu.

I would tell any student looking to major in a business-related field to get connected and stay connected with any of the talented faculty, business professionals, or students they come across throughout their college career. Most people in the business world are more than willing to mentor and give advice to the next generation, so why not take advantage of this eagerness to help?

Chike Okonkwo
’22 BSB, MARKETING WITH FINANCE MINOR

*2022 Trust for Public Land ranking.
Create career **connections.**

At the Carlson School, we connect you with career development opportunities beginning on the very first day of class.

We offer a host of events and programs year-round to help you explore, prepare for, and launch your career. And you’re always welcome to meet one-on-one with a career coach—either virtually or in person—at the Undergraduate Business Career Center.

You will also enroll in Design Your Career, a signature Carlson School course that can help you master every aspect of the career-planning process. Through Design Your Career you’ll identify your strengths, explore career options, learn tactical job-search skills, gain effective networking strategies, meet recruiters from local organizations, and much more.

**This is where you thrive.**

The Carlson School is located in one of the country’s most dynamic business communities.

The Twin Cities of Minneapolis and St. Paul are home to global leaders in healthcare, retail, agribusiness, finance, and more—plus a growing technology and startup scene. But you’ll also find internships and work opportunities far beyond Minnesota, because our partnerships with major employers span the nation and the globe.

The undergraduate career coaching team helps students understand the “why” behind their career goals. We encourage students to think about connections between their interests and strengths and use that learning to make thoughtful career decisions.

**“**

**Rebecca Dordel**

**ASSOCIATE DIRECTOR, UNDERGRADUATE BUSINESS CAREER CENTER**
Support for your whole self.

The Carlson School offers support to help students thrive in every area of their lives, including mental health.

We know college isn’t always easy. That’s why the Carlson School has a dedicated, in-house wellness counselor who offers free and confidential counseling.

As a Carlson School student, you can benefit from a variety of programs—including walk-in counseling—that support your greater wellbeing.

Caring for your mental health is an essential part of accomplishing your goals. We’re committed to providing the support you need to thrive as a whole person.

Maureen Maslinski
WELLNESS COUNSELOR

Grow with ongoing support.

Our dedicated academic advising team is always available to help you set—and reach—your goals. Maybe that’s why 97% of first-year students at the Carlson School return for their second year.

When you are accepted to the Carlson School, you will be assigned a full-time academic advisor who will support you throughout your undergraduate career and help you stay on track until graduation. Your advisor will offer flexible scheduling options (in-person or online) to best meet your needs.
Strong value.

Top-ranked school.

The Carlson School offers strong value because it gives you a top-ranked education with exclusive programs and networking opportunities. Plus, you also get your own dedicated Carlson School success team from day one.

**TUITION AND FEES**

- In-state and reciprocal states: $15,368
- Out-of-state: $33,958
- Cost of living on campus: $10,934

*Based on 2022-23 tuition and fees for one academic year. For an explanation of fees that apply to Carlson School students, including varying Collegiate Fees by UMN college, visit onestop.umn.edu/finances/fees.

**13-Credit Policy**

All credits over 13 are at no additional cost.

**Explore financial aid.**

New first-year students and transfer students who apply are given consideration for awards, and current students have opportunities to apply annually for various scholarships.

The first step to applying for financial aid is completing the Free Application for Federal Student Aid (FAFSA). The University of Minnesota will use the FAFSA to determine your eligibility for federal, state, and University aid.

**Questions about financial aid?**

Chat with a financial aid counselor online at onestop.umn.edu/contact-us or by calling 612-624-1111 or 1-800-400-8636.
Make it **happen.**

Take the next step toward shaping your future at the Carlson School.

**CONTACT US**
Got questions? Our admissions counselors are ready to answer them.
admissions@umn.edu
612-625-2008 or 1-800-752-1000
TTY for hearing impaired: 612-625-9051

**APPLY**
The Office of Admissions is your starting point for application information and deadlines.
z.umn.edu/apply

**VISIT**
See what life is like as a U of M student with a specialized campus tour for students interested in the Carlson School of Management.
z.umn.edu/visitcampus

**CONNECT**

@CarlsonUG

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