Imagine yourself discovering your future career. Imagine yourself learning real, applicable skills right away in your first year of college.

Imagine yourself pitching a new idea to leaders from a Fortune 500 company (which happens to be in your school’s backyard).

Imagine yourself solving a critical problem for a local nonprofit, impacting thousands of lives.

Imagine yourself landing your first job and embarking on your career with the confidence that comes from a top business education filled with practical experience.

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STUDY BUSINESS IN A PLACE WHERE BUSINESS HAPPENS

The Carlson School of Management capitalizes on its setting near downtown Minneapolis. Over the years, we’ve built strong relationships with many of the companies in our backyard, including the 17 Fortune 500 organizations that call our state home. Those ties create opportunities for students to sharpen their skills through projects and internships, to interact with business leaders, and to connect with companies and launch their careers.

The Twin Cities of Minneapolis and St. Paul are home to global leaders in healthcare, retail, agribusiness, finance, and more, not to mention a growing technology and startup scene. Whatever industry you’re interested in, chances are you’ll find it here.

But the Twin Cities isn’t just a great place to study and work—you’ll find plenty of outlets for play in a metropolitan area that packs a rare combination of natural beauty and urban entertainment.

Stay on campus to watch Big Ten sports or take in a performance at Northrop Auditorium. Take a short walk to grab a bite to eat or shop in Dinkytown. Or explore more of the cities—paddleboard on one of our lakes, catch a concert, or take a ride on the light rail to a game and cheer on one of the six major league sports teams in the area.
By using the resources available through our Undergraduate Business Career Center, you’ll shape your career plans—and then act on them. You’ll work with a career coach to evaluate your interests, learn about opportunities that match them, and learn tips and tricks to prepare for job interviews and negotiate offers.

You can also connect with a mentor from the Twin Cities business community through the Carlson School Undergraduate Mentor Network, allowing you to gain practical advice and build your professional network.

**YOUR CAREER CONNECTION**

**CAREER COACHING**

During the academic year, the Student Services team conducts 1,200+ 1-on-1 appointments and 750+ drop-in appointments.

**CAREER FAIRS**

We host two fairs specifically for Carlson School students every year, featuring more than 200 employers.

**CAREER PROGRAMS**

We offer more than 70 programs to help you navigate your career search and shine in interviews.

**ON-SITE INTERVIEWS**

Our 32 interview rooms host more than 2,000 interviews in a given year.

**SNAPSHOT OF EMPLOYERS**

- 76

**TOP COMPANIES RECRUIT OUR STUDENTS**

**3M**

**Accenture**

**Amazon**

**Ameriprise Financial**

**Andersen Corporation**

**Baker Tilly**

**Best Buy**

**Boston Scientific**

**Cargill**

**Deloitte**

**Deloitte Consulting**

**Ecolab**

**Epic**

**EY**

**General Mills**

**Goldman Sachs**

**Google**

**JAMF**

**J.P. Morgan Chase**

**KPMG**

**Land O’ Lakes, Inc.**

**Medtronic**

**Microsoft**

**Nike**

**P&G**

**Piper Jaffray**

**PwC**

**Sezzle**

**Target**

**The Boston Consulting Group**

**Thomson Reuters**

**Travelers**

**U.S. Bank**

**United Nations**

**UnitedHealth Group/Optum**

**Wells Fargo**

**Wells Fargo Partners**

**Xcel Energy**

**488** Unique employers hired Carlson School students in 2018-2019 for either internships or full-time positions.
WHEREVER YOUR PATH LEADS, IT CAN START HERE

Business is the world’s language, connecting people, goods, and services across borders; driving ingenuity; and creating prosperity. With a Bachelor of Science in Business degree from the Carlson School, you’ll have the business fundamentals and the deep command of your chosen major to carve out your career niche—whether that means joining a large, established company; leading a nonprofit organization; starting your own business; or anything in between.

10 MAJORS
- Accounting
- Entrepreneurial Management
- Finance
- Finance and Risk Management Insurance
- Human Resources and Industrial Relations
- International Business
- Management Information Systems
- Marketing
- Public and Nonprofit Management
- Supply Chain and Operations Management

12 MINORS
- Accounting
- Business Analytics
- Business Law
- Entrepreneurial Management
- Finance
- Risk Management Insurance
- Human Resources and Industrial Relations
- International Business
- Management Information Systems
- Marketing
- Strategic Management
- Supply Chain & Operations

For more information on majors and minors, visit z.umn.edu/business-talent
GET DOWN TO BUSINESS IN YEAR ONE

You’re coming to college to study business, so why not start right away? At the Carlson School, that’s exactly what you’ll do, with two management classes during your first year.

Then, in your second year, you’ll build a foundation of business knowledge through our Immersion Core (I-Core) coursework. With classes in marketing, finance, operations, and strategy, you’ll see how business connects across fields.

After I-Core, you’ll dive deep into your major and add definition to your Carlson education. All the while, you’ll broaden your perception of what “business” means and learn guiding ethical principles.

Throughout your time here, you’ll learn from professors who combine academic expertise with industry experience, ensuring you learn both the theory and practice of business.

ONE ADVISOR. GREAT SUPPORT.

Our academic advising team will help you set—and reach—your goals. Your academic advisor, assigned to you at orientation, will support you throughout your undergraduate career and help you stay on track for graduation. When a question arises, you can either schedule an appointment with your advisor or take advantage of our convenient daily drop-in advising sessions.

PROGRAM OVERVIEW

YEAR 1
Business Ethics
Contemporary Management
Liberal Education Courses*

YEAR 2
I-Core:
Marketing, Operations, Finance, and Strategy
Career Skills

YEARS 3 & 4
Major Coursework
International Experience

*Liberal education and electives are integrated throughout all four years

#4 ACADEMIC RANKINGS OF GLOBAL UNIVERSITIES - MANAGEMENT
Center for World University Rankings

142 RESEARCH FACULTY & SENIOR LECTURERS

12 ACADEMIC ADVISORS
5 CAREER COACHES
48 AVERAGE CLASS SIZE FOR MAJOR COURSEWORK
5,000+ ADVISING APPOINTMENTS
As a Carlson School student, you’ll have ample opportunities to put lessons from the classroom to the test in real business situations.

Our “In-Action” courses challenge you to solve marketing problems, make an investment recommendation for a client, or launch your own business. A steady stream of business case competitions—where you work with fellow students to create a solution for a company—hones your skills, strengthens your teamwork, and perhaps even open your eyes to a career path.

We offer a number of signature learning opportunities, such as the Carlson Consulting Academy—a program that supports early student exploration of consulting careers, helps them develop industry competencies for early career success, and equips students with tools to navigate competitive recruiting timelines. Interested in an especially rigorous challenge? A select number of undergraduate students can join our Carlson School Enterprise Programs, where, alongside experienced MBA students, you’ll tackle semester-long projects for paying clients who expect results.

When it comes time to start your first job, you’ll reap the rewards of a Carlson School education that’s built around authentic business experiences.
FOR MY INTERNATIONAL EXPERIENCE, I HAD THE OPPORTUNITY TO INTERN IN SINGAPORE FOR THE SUMMER. I LEARNED INVALUABLE SKILLS SUCH AS COMMUNICATING IN A GLOBAL, MULTICULTURAL ENVIRONMENT AND DEVELOPING MY ANALYTICAL SKILLS. AND, I FOUND AN AMAZING MENTOR AT HILTI. MY MENTOR HAS HELPED EMPOWER ME AND HAS TAUGHT ME THE IMPORTANCE OF BEING COURAGEOUS ENOUGH TO TAKE CHANCES IN ORDER TO MAKE OUR VISION A REALITY."

– SUBHA RAVICHANDRAN '20 BSB

Not only will your learning go beyond the classroom—it will go beyond the United States. As part of their business curriculum, all Carlson School undergraduates complete an International Experience which helps foster the global mindset and cultural understanding you’ll need to thrive in today’s world of business.

You’ll choose from a range of offerings in settings across the globe, from short-term enrichment programs that last several weeks to long-term immersions that span a summer or a semester.

The Carlson Global Institute and the University’s Learning Abroad Center also offer a variety of need- and merit-based scholarships and financial aid packages to help students offset the cost of an International Experience.

Learn like a local at one of our partner schools abroad as an international exchange student

10 TO 365 DAYS

Education abroad programs range from 10 days to one year in length

35 EXCHANGE PARTNER UNIVERSITIES

Learn like a local at one of our partner schools abroad as an international exchange student

$402,000

in undergraduate scholarship money awarded by the Carlson Global Institute in 2018-19

More options available through the University of Minnesota Learning Abroad Center
*FIGURES REFLECT EDUCATION ABROAD OFFERINGS AS OF 2018, ARE SUBJECT TO CHANGE

35 COUNTRIES

with study abroad opportunities

Argentina  |  Japan
Australia  |  Korea
Austria    |  Netherlands
Belgium    |  New Zealand
Brazil     |  Norway
Chile      |  Oman
China      |  Pakistan
Costa Rica |  Senegal
Cuba       |  Singapore
Denmark    |  South Korea
Ecuador    |  Spain
Finland    |  Sweden
France     |  Switzerland
Germany    |  Thailand
Hong Kong  |  United Arab Emirates
India      |  United Kingdom
Ireland    |  Italy
Italy      |  Taiwan
Japan      |  Thailand
Kenya      |  United Kingdom
FIND YOUR COMMUNITY

This is the place where you’ll grow as a student, a future professional, and a person. Our First-Year Experience programming will help you navigate the transition to college, meet new friends, and build confidence.

By joining one or several of our varied student organizations, you’ll connect with classmates, learn from others, work as part of a team, and find your voice to lead. We’ve got clubs based on your major, background, hobbies and personal interests, and more—see the full list at z.umn.edu/businessorgs.

And, as part of a University of Minnesota campus that’s more than 30,000 undergraduates strong, you’ll have access to more than 800 student groups, programming and activities, and other opportunities that extend far beyond business.

SOMETHING FOR EVERYONE

CARLSON HOUSE
Share classes, form study groups, and work on projects with your housemates.

BUSINESS BOARD
Shape the school by serving on the undergraduate student body government.

BUSINESS WEEK
Celebrate Carlson’s connections to the business community.

LEADERSHAPE
Learn to lead through a self-discovery program.

POWER LUNCHES
Get advice from accomplished female business leaders.

THRIVE
Engage with peers from diverse backgrounds to build community and create resources.

OVER THE PAST FOUR YEARS, MY SUCCESSES WOULD NOT HAVE BEEN POSSIBLE WITHOUT MY FELLOW STUDENTS, FACULTY, AND ADMINISTRATION WHO MAKE THIS PLACE A COMMUNITY.

I TAKE PRIDE IN KNOWING THERE IS A PLACE FOR EVERYONE AT THE CARLSON SCHOOL—A PLACE WHERE YOU WILL BECOME THE BEST VERSION OF YOURSELF.”

– CAMERON HERBERT
20 BSB • VICE PRESIDENT, CARLSON BUSINESS BOARD
The University of Minnesota is a great value and the Carlson School works to provide as much support to incoming and current students as possible. New freshmen and transfer students who apply are given consideration for awards. Current students have opportunities to apply annually for various scholarships.

TUITION AND FEES*

| In-state and reciprocal states: | $15,236 |
| Out-of-state: | $33,534 |
| Surcharge** | $2,000 |
| Cost of living on campus: | $10,358 |

* Based on 2019-20 tuition and fees for one academic year
** Surcharge supports additional expenses for a top-ranked business school experience, including reduced class sizes and support of the hiring and retention of nationally ranked faculty.

SCHOLARSHIP AND AID INFO

Students receiving a Pell Grant or University of Minnesota UPromise Scholarship are waived of the Carlson surcharge. For more information about UPromise, visit upromise.umn.edu.

$3 MILLION scholarship dollars awarded in the 2019-20 academic year.
Curious? Take the next steps:

VISIT
A campus visit is the best way to get a feel for the University of Minnesota and to learn about what life is like as a U of M student. We offer specialized tours designed for students interested in the Carlson School of Management.

z.umn.edu/visitecampus

APPLY
The Office of Admissions is your starting point for information, deadlines, and the application.

z.umn.edu/apply

CONTACT
Our admissions counselors are here to answer any of your questions. Give us a call!

612-625-2008 or 1-800-752-1000
TTY for hearing impaired: 612-625-9051

CONNECT
@CarlsonUG

UNDERGRADUATE PROGRAM OFFICE
Hanson Hall, Suite 2-190
1925 Fourth Street South
Minneapolis, MN 55455
Phone: 612-624-3313
carlsonug@umn.edu
z.umn.edu/studybusiness

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