



UNIVERSITY OF MINNESOTA TWIN CITIES

BUSINESS-RELATED Majors

If you enjoy working with numbers, math, and analyzing complex data...

- Accounting
- Economics
- Applied Economics
- Finance
- Finance and Risk Management Insurance
- Statistics
- Agricultural and Food Business Management
- Management Information Systems
- Computer Science
- Mathematics



...working with numbers, math, & data

If you enjoy studying communications, human interactions, and sales...

- Agricultural Communication and Marketing
- Business and Marketing Education
- Marketing
- Communication Studies
- Journalism
- Mass Communication
- Political Science
- Strategic Communication
- Psychology
- Sociology
- Technical Writing and Communication
- Anthropology



...communications, human interactions, & sales

IF YOU ENJOY...

...managing a process or a group of people

If you enjoy managing a process or a group of people...

- Agricultural and Food Business Management
- Entrepreneurial Management
- Human Resource Development
- Human Resources and Industrial Relations
- Public and Nonprofit Management
- Supply Chain and Operations Management
- Sustainable Systems Management
- Sport Management
- Management Information Systems
- Construction Management
- Health Services Management



...being creative & using out-of-the-box thinking

If you enjoy outside-of-the-box thinking and being creative...

- Retail Merchandising
- English
- Journalism
- Urban Studies
- Individualized Studies
- Information Technology Infrastructure
- Mass Communication
- Apparel Design
- Strategic Communication



...the idea of working in a global environment

If you enjoy the idea of working in a global environment...

- Geography
- Global Studies
- International Business
- Urban Studies
- Sustainable Agriculture and Food Systems
- Manufacturing Operations Management



The MAJOR KEY (majors.umn.edu) is a great tool to help you explore these options!

Many majors across the University of Minnesota can help you build the skills integral for a career in business. For more information about these majors, please visit the MAJOR KEY at majors.umn.edu.

Accounting (CSOM) - Learn to gather financial information and present it to help users make better decisions.

Agricultural and Food Business Management (CFANS & CSOM) - Utilize business tactics, economics, and applied science to identify, analyze, and solve management issues.

Agricultural Communication and Marketing (CFANS) - Learn to be an expert voice in the food and agriculture industry by exploring the intersection of science and communication.

Anthropology (CLA) - Study human beings and cultures throughout the world during the present and past. Business anthropology courses with associated careers in Advertising, Marketing, and Public Relations Management.

Apparel Design (CDES) - Learn the design, production, and marketing of the textile and clothing development process.

Applied Economics (CFANS) - Gain a solid foundation in economics and learn how it is applied in the real world to improve people's lives.

Business and Marketing Education (CEHD) - Focus on the educational, technological, and human aspects of business, sales, and marketing.

Communication Studies (CLA) - Study human communication using humanistic and social scientific methods; specialize in rhetorical studies, critical media studies, interpersonal communication, or combine coursework from each area.

Computer Science (CLA, CSE) - Design computer software and hardware, apply computational techniques to other sciences, investigate social uses of computing, determine what programming language to use for a given problem, and advance new technologies such as artificial intelligence and robotics.

Construction Management (CCAPS) - Transform project design and its engineering requirements into a physical structure, focusing on management and business skills.

Economics (CLA) - Master critical thinking, become an expert in economic principles, and customize your degree with quantitative training.

English (CLA) - Examine cultural, social, political, and economic contexts that condition a variety of texts.

Entrepreneurial Management (CSOM) - Learn to organize, own, manage and assume the risks of a business, or help other organizations develop new business opportunities.

Finance (CSOM) - Develop principles and techniques of effective financial decision-making, related to how to improve business value, evaluate projects, measure risk, and understand markets.

Finance & Risk Management Insurance (CSOM) - Understand the practice of finance, law, and mathematics to reduce risk for individuals, corporations, and government.

Geography (CLA) - Explore our globalizing world and the ways both human and non-human forces shape it. Study combinations of social, political, economic, and ecological processes.

Global Studies (CLA) - Examine political, economic, cultural, and social processes of local communities, nation states, transnational businesses, and social movements around the globe.

Health Services Management (CCAPS) - Gain a conceptual understanding of business and the healthcare industry along with analytical and problem-solving skills to apply that knowledge in a variety of settings.

Human Resource Development (CEHD) - Learn to offer critical workplace training and development, to manage effectively, and to communicate successfully.

Human Resources and Industrial Relations (CSOM) - Identify the human skill needed to ensure the ongoing success of a venture and learn to manage various high-level aspects of a business.

Individualized Studies with Business concentration (CLA) - Develop a proposal that articulates a cohesive and unified interdisciplinary theme.

Information Technology Infrastructure (CCAPS) - Become an expert in the design, construction, and management of technology operations.

Inter-College Program (CCAPS) - Customize a bachelor of arts (B.A.) or a bachelor of science (B.S.) degree, incorporating a significant amount of coursework from at least two different colleges within the University system.

International Business (CSOM) - Understand the complexity and contingencies needed to conduct business across international borders.

Journalism (CLA) - Prepare for a career in news reporting, writing, editing, producing or photojournalism in traditional and emerging media.

Management Information Systems (CSOM) - Learn to plan for, design, use, and manage the digital assets of an organization.

Manufacturing Operations Management (CCAPS) - Study and learn to apply methods to improve manufacturing operations and productivity.

Marketing (CSOM) - Explore the flow of goods and services through the economy and the distribution of industrial and consumer goods.

Mass Communication (CLA) - Discover how messages can persuade and affect audiences, and learn to tell stories with strategy and purpose.

Mathematics (CLA, CSE) - Go beyond numbers and formulas to understand how and why, and learn to solve complex real-world problems in diverse fields.

Political Science (CLA) - Study the exercise of power and influence, sources and resolution of conflicts, the relation of politics to the economy, culture, and other aspects of society.

Psychology (CLA) - Examine human behavior through environmental, genetic, physiological, and social determinants and correlates.

Public & Nonprofit Management (CSOM) - Understand organizations and learn about the practices, challenges and structures related to public or not-for-profit entities.

Retail Merchandising (CDES) - Learn principles applied across a broad spectrum of U.S. and global retail businesses, and in formats including store, Internet, and catalog.

Sociology (CLA) - Examine stability and change in social life by addressing the underlying patterns of social relations.

Sport Management (CEHD) - Explore sports business, marketing and promotions, facility and event management, socio-cultural issues, and law.

Statistics (CLA) - Prepare for jobs in areas such as marketing analysis, quality management, or combine with other technical disciplines for specialization.

Strategic Communication (CLA) - Develop tools essential to public relations and advertising careers and learn to craft messages and multi-media campaigns.

Supply Chain & Operations Management (CSOM) - Manage the flow of goods, information, and services to deliver maximum consumer value at minimal costs.

Sustainable Agriculture and Food Systems (CFANS) - Learn all about the systems that feed the human population, encompassing an interconnected set of biological, technological, economic, and social activities.

Sustainable Systems Management (CFANS) - Advance sustainability through systems solutions that integrate the goals of economic growth, public health, and environmental protection.

Technical Writing and Communication (CLA) - Utilize written, digital, oral, and visual communication theory as it relates to science and technology.

Urban Studies (CLA) - Learn conceptual and analytical frameworks and specialized skills needed for professions in urban change or development.