



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA



UNDERGRADUATE PROGRAM

Come as you are.
Leave even *greater*.

You belong *here*.

At the Carlson School, we welcome your individuality.

We say “come as you are,” because we value your presence and believe your unique perspective makes our community richer and stronger. We want you to transform the Carlson School as much as it transforms you.

But the Carlson School offers much more than a welcoming and inclusive environment. As a globally ranked business school, we also challenge you to grow. You’ll learn from exceptional faculty and build skills to succeed in any field. And you will leave as an even greater version of yourself.

Discover how our innovative curriculum, signature experiences, and vibrant student life can prepare you for a rewarding future—no matter how you envision it.



4

WHY STUDY BUSINESS?

Learn how a business education sets you up for success.

6

MAJORS AND MINORS

Explore which areas of study align with your interests and goals.

8

SIGNATURE EXPERIENCES

Discover our Impact Core, Impact Lab, and International Experience.

10

STUDENT LIFE

See what it’s like to attend the Carlson School in the Twin Cities.

12

CAREER CONNECTIONS

Explore our resources to expand your network and launch your career.

14

ONGOING SUPPORT

Benefit from academic support and personalized career coaching.

16

PROGRAM FEES

Preview the tuition and fees, plus scholarship and aid information.

18

MAKE IT HAPPEN

Get in touch and start your application.

Why study *business?*

Business unlocks a world of possibilities.

It connects people, goods, and services. It drives innovation. It can address inequality—and create prosperity.

But most importantly: A business education prepares you for anything you choose to pursue.

By studying business at the Carlson School, you'll learn to cut through ambiguity and solve complex problems, lead with purpose, and build the skills you need to succeed.



Make business work for *you.*

At the Carlson School, there's no such thing as a "typical" business student.

We know that you come with a unique combination of talents, experiences, and aspirations. Our role is to help you develop your strengths and achieve your goals.

As an undergraduate student at the Carlson School, you'll get a world-class education in a welcoming environment that supports your personal growth. You'll value teamwork, diversity, equity, and inclusiveness. You'll bring a sense of purpose to your work and life. And you'll discover what a business degree can do for you.



Why choose the Carlson School?

97.4%

EMPLOYMENT FOR THE CLASS OF 2022*

\$66,498

UNDERGRADUATE AVERAGE STARTING SALARY

#10

TOP PUBLIC SCHOOLS

U.S. News & World Report, 2023

#7

BEST UNDERGRADUATE PUBLIC BUSINESS SCHOOL

Poets & Quants, 2022

“

I decided to go into business because it gives you the skillset to do almost anything. No matter if your interest is in the arts, or if it's in technology, by studying business you have the right toolkit to be able to enter any industry.

Maitri Ajmera

'24 BSB, FINANCE AND MANAGEMENT INFORMATION SYSTEMS



*Full-time opportunity, graduate school, volunteering, or joining the military within 90 days of graduation.

The future you envision starts *here*.

Whatever your dreams and goals, a Bachelor of Science in Business degree from the Carlson School can help you achieve them.

Our innovative curriculum is designed to develop your leadership and problem-solving skills—and prepare you for whatever path you choose.

Not sure what you want to do yet? That's OK; neither are 77% of our first-year students. We'll work with you to help you discover your path.



DESIGN YOUR LIFE

Unique to the Carlson School, this program gives you the tools to design your college experience in alignment with your values and interests. It will help you create a roadmap for building the life and career you envision.



FOR MORE INFORMATION ON MAJORS AND MINORS, VISIT Z.UMN.EDU/BUSINESSDEGREES

10 Majors

Accounting
Entrepreneurial Management
Finance
Finance & Risk Management Insurance
Human Resources and Industrial Relations
International Business
Management Information Systems - MIS
Marketing
Public & Nonprofit Management
Supply Chain and Operations Management

14 Minors

Accounting
Business Analytics
Business of Healthcare
Business Law
Entrepreneurial Management
Finance
Finance & Risk Management Insurance
Human Resources and Industrial Relations
International Business
Management Information Systems - MIS
Managing People and Organizations
Marketing
Strategic Management
Supply Chain and Operations Management

“I love getting to solve tough customer problems”

Asha Sharma, '11 BSB, is a born problem-solver and as chief operations officer at Instacart, she sees plenty of challenges every day. But Sharma believes there is always a solution.



“I have a fundamental belief that technology can solve some of society's most difficult challenges and create economic opportunity in the process,” she said. Asha credits the Carlson School with helping prepare her for success by teaching her to seek creative solutions and giving her a broad range of learning experiences far beyond the classroom.



Read Asha's story to see what advice she'd give to those who want to pursue a similar path at z.umn.edu/AshaSharma.

“There are so many opportunities to impact big issues”

Trevor Nelson, '18 BSB, knew from an early age that he wanted to make a difference. But it wasn't until his internship at a nonprofit in high school that “the lightbulb went off, like ‘Oh, business can be applied ... to things that help the community,’” Trevor said.



As the sourcing and demand planning business analyst for Second Harvest Heartland, Trevor loves that his degree from the Carlson School has allowed him to do meaningful work that he knows is making a positive difference every day.



Learn more about Trevor's journey and why he encourages business students to consider a wider range of careers at z.umn.edu/TrevorNelson.

Grow through signature *experiences*.

Our curriculum provides the strong fundamentals you will need to succeed along with bold and innovative new courses. Our curriculum is based on three pillars—Foundations & Impact, Data & Decisions, and People & Planet—each with its own signature experience.



PILLAR 1: FOUNDATIONS & IMPACT

Learn the business fundamentals for lasting impact.

SIGNATURE EXPERIENCE: IMPACT CORE

The Impact Core gives you a foundation in each business area, so you can choose a major with confidence and communicate with future colleagues across functions. In a small-group setting, you will learn business basics like accounting and marketing—in addition to more advanced concepts like diversity, equity, and inclusion (DEI), sustainability, and social responsibility.



PILLAR 2: DATA & DECISIONS

Learn how to manage ambiguity and solve complex problems.

SIGNATURE EXPERIENCE: IMPACT LAB

During the Impact Lab, you and a group of second-year classmates will work hands-on with a business, nonprofit, or social enterprise. You'll gain the satisfaction of helping the organization address a real issue, while learning how to use creativity and analysis to solve problems.



PILLAR 3: PEOPLE & PLANET

Learn how to lead with purpose.

SIGNATURE EXPERIENCE: INTERNATIONAL EXPERIENCE

You need an international mindset to thrive in today's business world. That's why all Carlson School undergraduates complete a portion of their studies abroad. The International Experience is flexible—lasting anywhere from two weeks to an entire semester—and the University's Learning Abroad center offers scholarships and financial aid packages to help offset the cost.

Broaden your experience.

You can complete your International Experience in your choice of more than 30 countries around the world. (And even more options may be available through the University of Minnesota Learning Abroad Center.)

Argentina	China	France	Japan	Poland	Sweden
Australia	Costa Rica	Germany	Kenya	Senegal	Switzerland
Austria	Cuba	Hong Kong	Netherlands	Singapore	Taiwan
Belgium	Denmark	India	New Zealand	South Korea	Thailand
Brazil	Ecuador	Ireland	Norway	Spain	United Kingdom
Chile	Finland	Italy			



“

The biggest lesson I learned from studying business is that there is not always a right answer, which leads to ambiguity. I learned that, to be in business, you have to be OK with ambiguity. Sometimes, there is going to be a business problem that isn't so black and white, so your solutions must get creative.

Samantha Garza

'22 BSB, FINANCE AND SUPPLY CHAIN MANAGEMENT

Find your community.

Whether you enjoy attending Gophers games or other on-campus events such as theatrical productions and concerts, there are plenty of ways to participate at the University of Minnesota. But as a Carlson School student you'll also be part of a smaller community that welcomes you and supports you.

From your very first day, you'll have access to programming, activities, and more than 800 university-wide student groups that will help you navigate the transition to college, meet new friends, and build confidence.

Meet your classmates*

3,173

TOTAL ENROLLEES

1,010

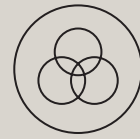
FIRST-YEAR AND TRANSFER STUDENTS

46.7%

STUDENTS IDENTIFYING AS WOMEN

27.3%

STUDENTS OF COLOR



A club for everyone

By joining one (or lots) of our student organizations, you'll connect with classmates, work as part of a team, find your voice as a leader, and have fun. See the full list at z.umn.edu/CarlsonOrgs.

CARLSON CREW

First-year students will receive a Carlson Crew Leader who will welcome them, share collegiate experiences, provide guidance and resources, and offer opportunities to connect.

FIRST GENERATION AT THE U OF M

If neither of your parents has completed a four-year college or university degree, you're a first-generation student! This university-wide group offers first-gen students social, academic, and financial aid support.

BUSINESS ASSOCIATION OF MULTICULTURAL STUDENTS (BAM)

This organization provides students with a diverse perspective of today's global business environment and helps them in their pursuit of professional excellence and community leadership.

WOMEN'S BUSINESS NETWORK

This Living & Learning Community is open to students who identify as women and who want to build a network, connect with peers, and gain valuable opportunities for personal and professional development.

STUDENT AMBASSADORS

The Student Ambassadors are current undergraduate students who assist with special events, campus tours, and more. Curious about academics or what life is like on campus? Contact them at ambassador@umn.edu.



“

I would tell any student looking to major in a business-related field to get connected and stay connected with any of the talented faculty, business professionals, or students they come across throughout their college career. Most people in the business world are more than willing to mentor and give advice to the next generation, so why not take advantage of this eagerness to help?

Chike Okonkwo

'22 BSB, MARKETING WITH FINANCE MINOR

Expand your community.

The Carlson School offers the welcoming community you might expect from a small college. But it's within walking distance of a vibrant metropolitan area—with connections that extend far beyond national borders.

Welcome to the Twin Cities



EASY TO GET TO

DYNAMIC BUSINESS COMMUNITY

AMONG TOP FIVE PARK SYSTEMS*



60,000

ALUMNI IN 100+ COUNTRIES

140+

FULL-TIME FACULTY

*Statistics for academic year 2022-23

*2022 Trust for Public Land ranking.

Create career *connections*.

At the Carlson School, we connect you with career development opportunities beginning on the very first day of class.

We offer a host of events and programs year-round to help you explore, prepare for, and launch your career. And you're always welcome to meet one-on-one with a career coach—either virtually or in person—at the Undergraduate Business Career Center.

You will also enroll in Design Your Career, a signature Carlson School course that can help you master every aspect of the career-planning process. Through Design Your Career you'll identify your strengths, explore career options, learn tactical job-search skills, gain effective networking strategies, meet recruiters from local organizations, and much more.



Access to
59,000

INTERNSHIP AND JOB POSTINGS
THROUGH PERSONAL COACHING
AND EMPLOYER ENGAGEMENT



Network with
200+ employers

AT OUR TWO
ANNUAL CAREER FAIRS



This is where you *thrive*.

The Carlson School is located in one of the country's most dynamic business communities.

The Twin Cities of Minneapolis and St. Paul are home to global leaders in healthcare, retail, agribusiness, finance, and more—plus a growing technology and startup scene. But you'll also find internships and work opportunities far beyond Minnesota, because our partnerships with major employers span the nation and the globe.

“

The undergraduate career coaching team helps students understand the “why” behind their career goals. We encourage students to think about connections between their interests and strengths and use that learning to make thoughtful career decisions.

Rebecca Dordel

ASSOCIATE DIRECTOR,
UNDERGRADUATE BUSINESS
CAREER CENTER



Employer *Snapshot*

3M
Accenture
Amazon
Ameriprise Financial
Andersen Corporation
Baker Tilly
Best Buy
Boston Scientific
Cargill
Deloitte
Ecolab
Epic
EY
General Mills
Goldman Sachs
Google
Jack Link's Protein Snacks
JAMF
J.P. Morgan Chase
KPMG
Land O'Lakes, Inc.
L'Oreal
Marie Claire
McKinsey
Medtronic
Microsoft
Our Streets Minneapolis
Ovative Group
Prepare and Prosper
Procter & Gamble
Project for Pride in Living
Piper Sandler
PwC
Sezzle
Target
Teach for America
The Boston Consulting Group
Thomson Reuters
Travelers
U.S. Bank
UnitedHealth Group/Optum
Wells Fargo
West Monroe Partners
Xcel Energy



Grow with ongoing support.

Our dedicated academic advising team is always available to help you set—and reach—your goals. Maybe that’s why 97% of first-year students at the Carlson School return for their second year.

When you are accepted to the Carlson School, you will be assigned a full-time academic advisor who will support you throughout your undergraduate career and help you stay on track until graduation. Your advisor will offer flexible scheduling options (in-person or online) to best meet your needs.

Support for your whole *self*.

The Carlson School offers support to help students thrive in every area of their lives, including mental health.

We know college isn’t always easy. That’s why the Carlson School has a dedicated, in-house wellness counselor who offers free and confidential counseling.

As a Carlson School student, you can benefit from a variety of programs—including walk-in counseling—that support your greater wellbeing.



STRESS MANAGEMENT



MENTAL HEALTH SERVICES



BOYNTON HEALTH SERVICE



VACCINATION CLINICS

“

Caring for your mental health is an essential part of accomplishing your goals. We’re committed to providing the support you need to thrive as a whole person.

Maureen Maslinski

WELLNESS COUNSELOR

Strong value. *Top-ranked school.*

The Carlson School offers strong value because it gives you a top-ranked education with exclusive programs and networking opportunities. Plus, you also get your own dedicated Carlson School success team from day one.



13-Credit Policy

ALL CREDITS
OVER 13 ARE AT
NO ADDITIONAL COST

TUITION AND FEES*

In-state and reciprocal states: **\$15,368**

Out-of-state: **\$33,958**

Cost of living on campus: **\$10,934**

*Based on 2022-23 tuition and fees for one academic year. For an explanation of fees that apply to Carlson School students, including varying Collegiate Fees by UMN college, visit onestop.umn.edu/finances/fees.



Explore financial aid.

New first-year students and transfer students who apply are given consideration for awards, and current students have opportunities to apply annually for various scholarships.

The first step to applying for financial aid is completing the Free Application for Federal Student Aid (FAFSA). The University of Minnesota will use the FAFSA to determine your eligibility for federal, state, and University aid.



Questions about financial aid?

Chat with a financial aid counselor online at onestop.umn.edu/contact-us or by calling 612-624-1111 or 1-800-400-8636.

Make it *happen.*

Take the next step toward shaping your future at the Carlson School.



CONTACT US

Got questions? Our admissions counselors are ready to answer them.
admissions@umn.edu
612-625-2008 or 1-800-752-1000
TTY for hearing impaired: 612-625-9051



APPLY

The Office of Admissions is your starting point for application information and deadlines.
z.umn.edu/apply



VISIT

See what life is like as a U of M student with a specialized campus tour for students interested in the Carlson School of Management.
z.umn.edu/visitcampus



CONNECT



@CarlsonUG

UNDERGRADUATE PROGRAM OFFICE

Hanson Hall, Suite 2-190
1925 Fourth Street South Minneapolis, MN 55455
Phone: 612-624-3313
carlsonug@umn.edu
z.umn.edu/studybusiness





CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA