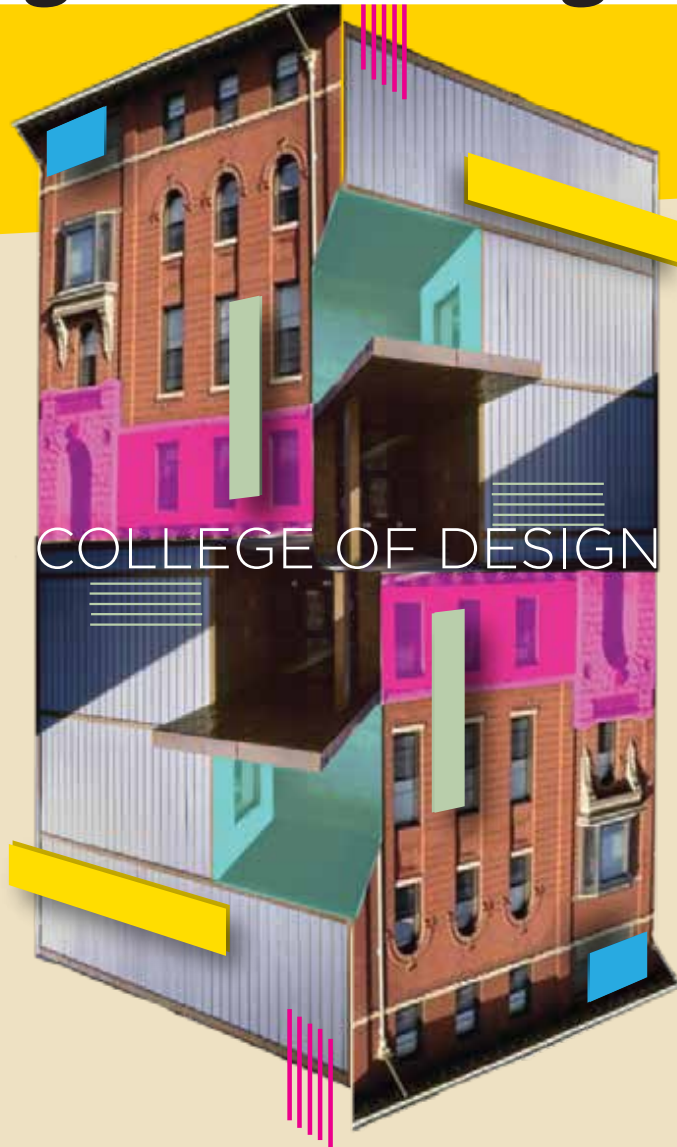




COLLEGE OF DESIGN
UNIVERSITY OF MINNESOTA

College of Design Undergraduate Programs



Fall 2022 Undergraduate Admissions Brochure

University of Minnesota
College of Design

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Minneapolis, MN 55455

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Web: design.umn.edu

The University of Minnesota shall provide equal access to and opportunity in its programs, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, familial status, disability, public assistance status, membership or activity in a local commission created for the purpose of dealing with discrimination, veteran status, sexual orientation, gender identity, or gender expression.

This publication/material is available in alternative formats upon request.
Direct requests to cdesinfo@umn.edu.

The University of Minnesota, founded in the belief that all people are enriched by understanding, is dedicated to the advancement of learning and the search for truth; to the sharing of this knowledge through education for a diverse community; and to the application of this knowledge to benefit the people of the state, the nation and the world. The University's threefold mission of research and discovery, teaching and learning, and outreach and public service is carried out on multiple campuses and throughout the state.

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Produced by the College of Design
Designed by Amelia Narigon and Kevin Vi
Photography by Bradley Agee, Linnea Baerenwald, Brianna Fast, Samuel Reed, Sara Rubinstein, University of Minnesota
Cover image by Samuel Fedderly
Student work by Emily Habegger (page 8); Emily Gallardo, Grace Kisch, Tori Phillips (page 9); and Sophia Corrao, Micki Grover, Julius Hardy, Aayush Patkar, Amanda Vang (page 11).
July 2022

WELCOME TO THE COLLEGE OF DESIGN

Design is everywhere. Whenever you use your smartphone, navigate a building, visit a website, or explore a public park, you are experiencing the power of design. As our society grapples with increasingly complex issues, designers are uniquely positioned to act as problem solvers.

The College of Design at the University of Minnesota Twin Cities is one of the most comprehensive design colleges in the country. We prepare our students to confront the grand challenges of our time and to use their education to design for good.

Land Acknowledgment and Pledge of Unity

The University of Minnesota Twin Cities is located on traditional, ancestral, and contemporary lands of the Dakota People. It is important to acknowledge the peoples on whose land we live, learn, and work as we seek to improve and strengthen our relations with our tribal nations. We also resist the culture of anti-Black racism and stand with our Hmong, Asian, Asian-American, and Pacific Islander communities. We recognize that words are not enough and remain committed to the work of eradicating injustices against all Black, Indigenous, and people of color.

WHY THE TWIN CITIES?

As one of the major design centers in the U.S., the Twin Cities of Minneapolis and St. Paul give students easy access to 16 Fortune 500 companies, historic theaters, performance venues, and world-class institutions like the Minneapolis Institute of Arts and The Walker Art Center.

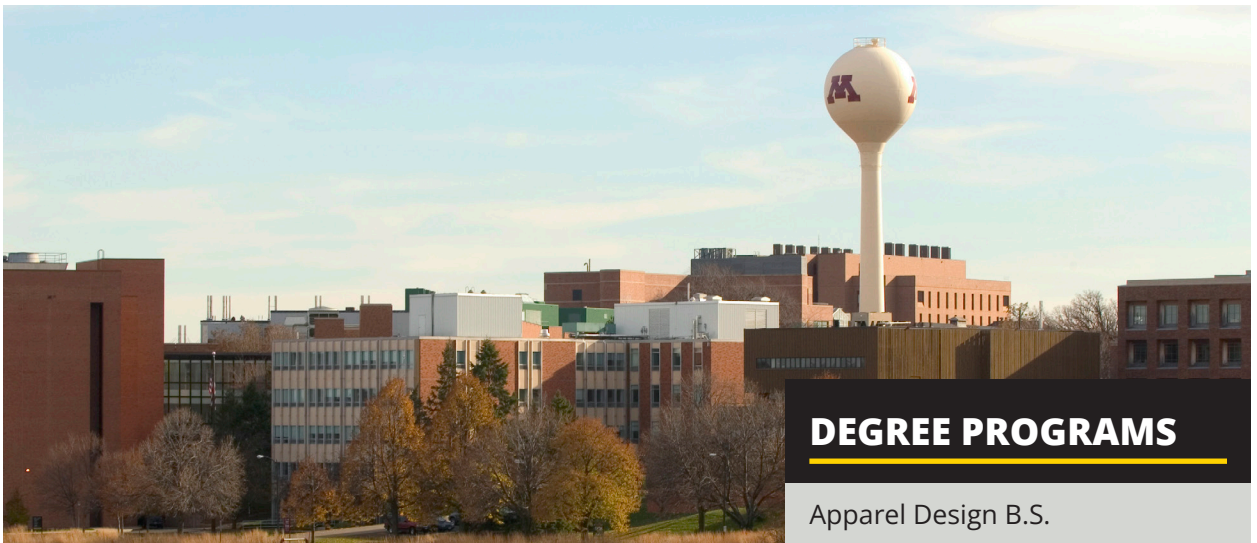
2nd Best State for Women, WalletHub 2022

3rd Best State to Move To, MyBaggage.com 2022

4th Best City for People with Disabilities, WalletHub 2021

6th Best City to Start a Small Business, LendingTree 2021





||||| TUITION, FEES, AND NET PRICE

When you apply for freshman admission to the University of Minnesota Twin Cities by its posted deadline, you will automatically be considered for University and collegiate financial aid and scholarships. You can calculate an estimate of the needs-based financial aid you might qualify for by using the University's Net Price Calculator.

2022–2023 Estimated Tuition & Fees

Minnesota Resident: \$16,108

Reciprocity (North Dakota, South Dakota, Wisconsin, Manitoba): \$16,108

Out of State: \$35,348

This estimate is for a full time undergraduate student and does not include costs like housing or personal expenses. See a full cost of attendance estimate at z.umn.edu/CostofAttendance.

Please note, if you qualify for reciprocity (you are a resident of North Dakota, South Dakota, Wisconsin, or Manitoba) you must still officially apply to receive reciprocity. Learn more at z.umn.edu/Reciprocity.

DEGREE PROGRAMS

Apparel Design B.S.

Architecture B.D.A.

Architecture B.S.

Graphic Design B.F.A.

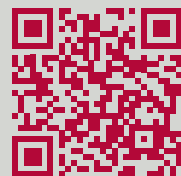
Interior Design B.S.

Landscape Architecture B.L.A

Product Design B.S.

Retail Merchandising B.S.

CALCULATE YOUR NET PRICE



LAUNCH YOUR CAREER

Our diverse business community and wide-reaching alumni network provide unparalleled opportunities for internships, volunteering, networking, and employment. With programs like our College of Design Mentor Program, Design Student and Alumni Board, Career Fairs, and our Career and Internship Services you will be ready to set impressive professional goals, and be prepared to achieve them.



WHERE GRADUATES DESIGN SOLUTIONS

- 3M
- adidas
- Apple
- Amazon
- Best Buy
- Blu Dot
- BWBR
- Cargill
- Cuningham Group
- Disney
- Ecolab
- ESRI
- General Mills
- Google
- Habitat for Humanity
- HGA Architects
- Kohl's
- Love Your Melon
- Medtronic
- META
- MN Department of Natural Resources
- National Park Service
- Periscope Marketing
- RSP Architects
- Ryan Companies
- Target
- Tom Ford
- United Health Group
- Woodchuck
- Wold Architects and Engineers

Read more about our alumni's work at z.umn.edu/CDesAlumniStories.



DESIGN FOR GOOD

As part of a top-tier research university, the College of Design offers unique opportunities to conduct research as part of your academic career. From partnering with the UMN Medical School to create educational tools for children to working with Hennepin County to help residents make sustainable decisions, design students are making a positive change in the world.



DESIGN JUSTICE INITIATIVE

The College of Design is committed to creating space, policies, and practices that support the inclusion and retention of Black, Indigenous, and people of color (BIPOC) and other historically underinvested communities. Our Design Justice Initiative seeks to create anti-racist design approaches through cross-collaboration. Our vision for design justice centers on intentional community relationships that support anti-racist culture shifts, decolonized pedagogy, and the liberation of historically underinvested communities within design academia and industry. Learn more about our ongoing Design Justice work at z.umn.edu/CDesDesignJustice.



DESIGN AROUND THE GLOBE

Every year, thousands of University of Minnesota students take advantage of learning abroad opportunities. With programs in many leading design and business centers across Europe, Asia, and Australia, an out-of-country study experience will help you gain the tools you need to work in a global society. See all current learning abroad destinations at z.umn.edu/UMNLearningAbroad.



Students in AIAS Freedom by Design build a storage shed for the non-profit Settled.



DESIGN JUSTICE



Photo credit: Brianne Fast

MAKERSPACES

Students put what they learn into practice in our exceptional facilities. Our studio, shop, and lab staff members pride themselves on facilitating your exploration and curiosity.

Fabrication Shop

The Fabrication Shop welcomes students of all levels to learn about making and includes a woodshop, metal shop, digital fabrication tools, and a materials store.

Imaging Lab

The Imaging Lab provides design students with the resources and support to work with digital photography and video. The lab offers studio space, and our team is available to educate and help you with a wide variety of technological resources.

Letterpress Lab

Featuring nine-cylinder presses, platen presses, and 19 cabinets of metal and wood types, the Letterpress Lab includes a typeface collection that contains over 100 different historically significant styles.

Materials Lab

Our Materials Lab features hundreds of different building materials available to our design students to explore and use as a reference for their designs.

Print Lab

Our labs provide high-quality color printers, plotters, and a textile printer. Available Windows and Mac print drivers allow students to print wirelessly from anywhere on campus. These options provide a much lower cost than at commercial printers.

Surface Design Studio

Used for design production and as a making resource for students, the Surface Design Studio includes a screen coating area, washout area, exposure unit, fixed screen print stations for printing on paper, and print tables.



APPAREL DESIGN

As an apparel design student, you will learn to use the design process to develop wearable products for real bodies and real people while focusing on sustainability. From the runway to space travel, ready-to-wear or costume design, our program can be tailored to support your individual interests and talents. Our courses emphasize both creative and technical studio work and cover the social, economic, and historical aspects of apparel.

Learning abroad destinations have included Australia, Greece, Italy, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREE

Bachelor of Science in Apparel Design

RELATED MINORS

Fashion Studies

Interdisciplinary Design

Retail Merchandising

CAREERS

Fashion designer

Buyer and purchaser

Costume designer

Patternmaker

Technical apparel designer



The Class of 2022 Apparel Design Showcase on display at the Nash Gallery.

ARCHITECTURE

Our architecture programs value curious, independent, and adaptable thinkers—students who engage with the diverse aspects of architectural practice while challenging its boundaries. As an architecture student, you will explore the art of design, and build knowledge of professional practice, drawing and visualization, and digital modeling and fabrication techniques. While working with a close-knit group of students you will develop technical and critical skills in architecture, study its history and theories, and the ideas, values, and relationships that have shaped and continue to define the profession.

Learning abroad destinations have included Australia, Denmark, Greece, Iceland, Italy, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREES

Bachelor of Design
in Architecture

Bachelor of Science
in Architecture

RELATED MINORS

Architecture

Lighting Design

CAREERS

Architectural designer

Construction associate

Digital media coordinator

Materials researcher

Preservationist



GRAPHIC DESIGN

Our Graphic Design Program will challenge you to set the pace in a field where global definitions of research, creative production, and practice are rapidly evolving. Through an academically rigorous curriculum, you will learn both traditional hands-on production techniques and how to work with the latest technology. Through your coursework, you'll evolve into an innovative thought leader, develop a professional portfolio, and establish a strategic approach to problem-solving that reflects your own creative talent and professional goals.

Learning abroad destinations have included Australia, Chile, Denmark, Greece, Italy, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREE

Bachelor of Fine Arts
in Graphic Design

RELATED MINORS

Interdisciplinary Design

Product Design

Retail Merchandising

User Experience

CAREERS

Graphic designer

Data visualization strategist

Information architect

Interactive designer

User experience designer



INTERIOR DESIGN

Our Interior Design Program is one of only two CIDA-accredited programs in Minnesota and focuses on improving people's quality of life and well-being through the design of interior environments. As an interior design student, you will learn to identify and solve problems focused on people and their interactions with interior space. With a focus on sustainable, human-centered design solutions and learning experiences, this fully accredited program will prepare you to work in the field immediately upon graduation.

Learning abroad destinations have included Australia, Denmark, Greece, Italy, New Zealand, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREE

Bachelor of Science in Interior Design

RELATED MINORS

Interdisciplinary Design

Interior Environments

Lighting Design

CAREERS

Interior designer

Industrial designer

Lighting designer

Project manager

Computer-aided design technician



Project by Emily Gallardo, Grace Kisch, Tori Phillips



LANDSCAPE ARCHITECTURE

Landscape architecture at the College of Design prepares students for careers as engaged designers able to tackle the complex challenges facing urban, suburban, and rural environments. The diversity of landscapes you study in our programs is critically related to issues of ecology, climate change, and urban resilience and will provide you with a highly versatile and globally applicable background upon graduation. As a landscape architecture student, you will focus on building skills and knowledge to create, plan, and preserve landscapes for human use, ecological function, and climate resilience.

Learning abroad destinations have included Australia, Greece, Ireland, Italy, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREE

Bachelor of Landscape Architecture

RELATED MINORS

Landscape Design and Planning

Interdisciplinary Design

CAREERS

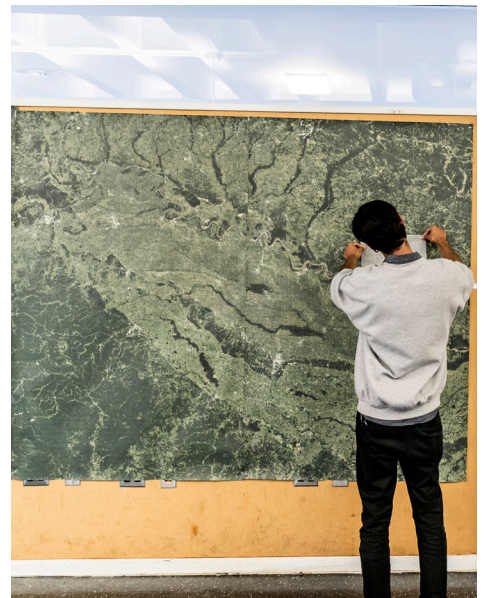
Landscape architect

Campus planner

Park planner

Sustainability planner

Urban planner





PRODUCT DESIGN

Product design, often referred to as industrial design, is an inherently creative and interdisciplinary field of study that provides methods and tools for inventing the future through the forms of innovative objects, systems, and services. As a product design student, you will learn to uncover opportunities, generate creative ideas, rapidly visualize ideas, and build physical and digital prototypes to test concepts.

Learning abroad destinations have included Australia, Denmark, Greece, Italy, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREE

Bachelor of Science in Product Design

RELATED MINORS

Product Design

Interdisciplinary Design

User Experience

CAREERS

Industrial designer

Product designer

Product engineer

Packaging designer

User experience designer



Project by Aayush Patkar, Amanda Vang, Sophia Corrao, Julius Hardy, Micki Grover



RETAIL MERCHANDISING

As one of the only retail programs in the nation located within a design college, students in our Retail Merchandising Program learn about the impact of design throughout the retail industry—from the design of products and services to distribution systems, selling spaces, e-tail, and methods for recycling and disposal. Within this program, you will develop crucial skills in business analysis, design thinking, visual literacy, creative problem solving, and leadership. Our retail program is also home to the Center for Retail Design & Innovation, which enriches student experiences through industry partnerships and program involvement.

Learning abroad destinations have included Australia, France, Greece, Italy, Japan, and the United Kingdom. See all current destinations at z.umn.edu/UMNLearningAbroad.



DEGREE

Bachelor of Science in
Retail Merchandising

RELATED MINORS

Fashion Studies

Interdisciplinary Design

Retail Merchandising

CAREERS

Business analyst

Buyer

Merchant analyst

Product development
coordinator

Visual merchandiser



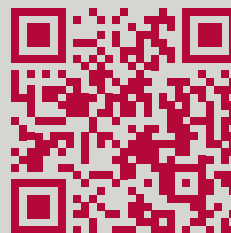
TAKE YOUR NEXT STEP

The University of Minnesota Twin Cities offers students an excellent value. Our unique blend of world-class academic programs, metropolitan location, and close-knit community of faculty, staff, students, and alumni will prepare you to follow your dreams—no matter what path you choose after graduation.



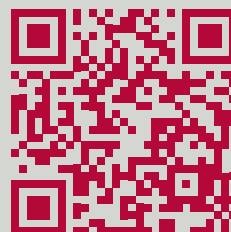
VISIT US

Whether in person or online at z.umn.edu/VisitCDes, we invite you to explore our campus.



APPLY NOW

Find all the information you need about the application process at z.umn.edu/CDesApply.



Questions? Contact Us

FUTURE FRESHMEN: Contact the College of Design freshman admissions counselor at 612-625-9886, 1-800-752-1000, or at cdesinfo@umn.edu.

FUTURE TRANSFER STUDENTS: Contact the College of Design transfer admissions counselor at 612-626-3605, 1-800-752-1000, or at DesTrsfr@umn.edu.



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UNIVERSITY OF MINNESOTA

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